



Contestant Packet

Thank you so much for your interest in competing in the Miss YCHS Pageant. We are extremely excited about this being the 6th pageant in the history of YCHS. Miss YCHS is a character education program. The goal is to promote service, confidence, communication

skills, poise, grace, and give a platform for the young women at YCHS to have a voice and to showcase their talents. We hope that this will be an exciting journey for you and a day you will never forget! Good luck!

This packet contains very important information to make the Miss YCHS Pageant as memorable as possible. Please pay attention to important dates, requirements, and deadline contained in the packet.

Important Dates & Deadlines

Pageant Interest Meeting	Wednesday, September 14 th 3:45pm Media Center
Registration Fee Deadline Contract/Application Deadline	Wednesday, September 29 th <ul style="list-style-type: none"> Submit Contract/Application electronically Registration Fee to Mrs. Brooks in H115
Bio Deadline Talent Music Deadline (Miss YCHS Only)	Wednesday, October 13 th <ul style="list-style-type: none"> Submit your Bio Presentation recording. Miss YCHS Contestant submit your talent music
Headshots Ad Sales Deadline	Wednesday, October 20 th <ul style="list-style-type: none"> Headshot Appointment (you will be assigned an appointment from 4:15pm-6:16pm) Turn in all ad sale money and submit Ad Tally Sheet for Ad Sales
Pageant Training/Rehearsals (All Rehearsals are in the YCHS Auditorium)	<p><u>Monday, November 15th</u></p> <ul style="list-style-type: none"> 4:00pm-6:00pm All 9th graders and others in the Miss YCHS Pageant for the 1st time. (bring shoes for all events and categories) <p><u>Tuesday, November 16th</u></p> <ul style="list-style-type: none"> 4:00pm-5:30pm ALL contestants (bring shoes for all events and categories) 5:30pm-7:45pm Talent rehearsal for all Miss YCHS contestants (wear all costuming, bring any props) <p><u>Wednesday, November 17th</u></p> <ul style="list-style-type: none"> 4:00pm-5:45pm 9th, 10th, and 11th Grade Contestants 5:45pm-7pm 12th Grade and Miss YCHS Contestants <p><u>Thursday, November 18th - Dress Rehearsal Day!</u></p> <ul style="list-style-type: none"> 4:15-6:15pm 9th, 10th, and 11th Grade Dress Rehearsal 6:30-9:15pm 12th Grade and Miss YCHS Dress Rehearsal



Sunday, November 21st – Pageant Day!

- 11:45am – Miss YCHS Interviews (FDJ Conference Room)
- 2:00pm Miss YCHS Pageant Part 1 – Miss Freshman, Miss Sophomore, Miss Junior
- 5:30pm Miss YCHS Pageant Part 2- Miss Senior & Miss YCHS

*As we draw closer to the week of the pageant some adjustments to the schedule may be made due to safety protocols at the time. We will inform you as soon as we know of a change.

Competition Categories/Divisions/Awards

Miss Freshman, Miss Sophomore, Miss Junior, & Miss Senior

Competition Categories:

- Passionate Pink Wear/Passion Statement Presentation (40%)
- Evening Gown/Bio Presentation (60%)
- The Spirit Award – Ad Sales

Possible Awards:

- Miss Freshman, Sophomore, Junior, Senior
- Runners-Up (for each grade)
- Miss Spirit of YCHS (for each grade)

Miss YCHS Division (12th grade only)

Competition Categories:

- Passionate Pink Wear/Passion Statement Presentation (15%)
- Evening Gown/Bio Presentation (25%)
- Private Interview (30%)
- Talent (30%)
- The Spirit Award

Possible Awards:

- Miss YCHS
- Runners-Up
- Miss Spirit of YCHS

Judging Criteria

- There will be 3 qualified judges.
 - At least one will have a strong background in the performing arts.
 - Whenever possible there will also be judges from the Miss America circuit.

Passionate Pink Wear/Passion Statement

- *Appearance, attire & fit, grooming
- *Poise, presence
- *Personality, sincerity, charm, charisma, wit
- *Presentation content
- *Walk technique
- *Voice, vocabulary, grammar

Evening Gown/Bio Presentation

- *Appearance, grooming
- *Appropriateness & fit of gown
- *Poise, grace, elegance
- *Walk technique
- *Voice, vocabulary, grammar

Spirit of YCHS

- *Raised most \$\$ in ad sales

Miss YCHS Only (12th grade only)

Interview

- *Appearance, attire, grooming
- *Poise, presence
- *Voice, vocabulary, grammar
- *Personality, sincerity, charm, charisma, wit
- *Intelligence
- *Ability to think quickly
- *Sense of values, strength of character

Talent

- *Maximum time of 2 min.
- *Execution, skill, technical difficulty
- *Confidence, discipline, dedication
- *Showmanship, facial expressions, stage personality
- *Interpretation of selection
- *Attire and proper fit
- *In good taste – no suggestive lyrics or movements

Possible Divisions Changes

In the event that we do not have a sufficient number of contestants per grade level, the divisions will be as follows:

(Note: We have not had to do this as of yet.)

- All 9th-12th grade contestants will compete as one division called Junior Miss YCHS
 - No change will be made to the Miss YCHS division mentioned above.
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In the event that we do not have a sufficient number of 12th grade Miss YCHS contestants – ALL Seniors will be eligible for the Miss YCHS title and will complete a private interview with no talent competition.

Requirements

- Your electronic [Contract/Application](#) and \$50 Pageant Registration fee is due:
 - Wednesday, September 29th
 - May pay by cash or check. *Checks should be made out to YCHS.*
- Must be available for headshots, all pageant rehearsals, and Pageant day.
- Each contestant is expected to turn in a minimum of 4 Ad Sales for the pageant program.
 - Ads may be purchased by family members, friends, or businesses.
 - Advertising prices and instructions are included in this packet.
- All Contestants MUST submit a [Contestant Bio Recording](#) due Wednesday, October 13th.
 - Contestants will submit an audio recording of their own voice presenting their bio. Explicit instructions will be given.
- All Contestants will have their Headshot taken Wednesday, October 20th.
 - There is no makeup for this date (exception – students who may be quarantined on October 20th)

Eligibility

- ✓ Female student at YCHS on track for graduation, with good attendance records.
- ✓ At least a 2.0 GPA.
- ✓ Parent Permission (electronic signed contract)
- ✓ No charges or behavior contracts.
- ✓ Approval of school administration (all registered names will be given to YCHS administration for participation approval)
*If potential contestants have had school discipline referrals, they or their parents will need to contact school administration to see if the students is eligible for entry.
- ✓ \$50 non-refundable Registration Fee

General Pageant Rules & Expectations

1. Contestants must participate in the pageant in the grade level listed on their official YCHS transcript. If a student's academic status should change during the year, please contact Mrs. Brooks.
2. The Miss YCHS Pageant requires high moral standards; therefore, any contestant or winner caught engaged in such acts as drinking/drugs, smoking, swearing, etc. will be immediately disqualified at the discretion of the pageant sponsor and/or school administration.

3. Good sportsmanship is required at all times. Failure to show good sportsmanship (including parents and guests) will result in the disqualification of the contestant, without refund and with forfeiture of any and all awards received. It may also result in contestant not being allowed to compete in the pageant the following year. This includes texting and all social media outlets before, during, or after the pageant. Security will remove any guests who are disruptive during pageant night.
4. All judges' decisions are final. Speaking with the judges is prohibited. If any families, friends of the contestants, or the contestants themselves are caught violating this rule, the contestant will be disqualified.
5. Registration/entry fees are non-refundable (even if the contestant does not follow through with the pageant).
6. Friends, parents, and pageant coaches are NOT allowed during ANY rehearsals/workshops (virtual or in person), including the Dress Rehearsals – Contestants and Pageant crews ONLY.
7. Phones & Cameras are NOT permitted during ANY rehearsals, in the dressing room, and on Headshot day. Taking pictures & video is strictly prohibited. Contestants caught violating this rule will be disqualified.
8. Contestant Chaperones should not have phones or cameras out at any time in the dressing room. Contestant Chaperones caught violating this rule will be removed from the dressing room for the rest of the evening. Contestants & Chaperones may be asked to store their phones in a secure location outside of the dressing room before entering the dressing room.
9. The Miss YCHS Pageant and the host building are not responsible for any missing items.
10. Raising financial support (by selling ads) is STRONGLY encouraged and expected. At no time will the judges know who raised any funds until it is announced on the stage during the awards ceremony.
11. Judges score sheets and tabulation forms will not be available to contestants and/or parents following the pageant.
12. Contestants should let family/friends know that all contestants will be unavailable until after pictures and media opportunities following the pageant.
13. Missed rehearsals may result in a contestant not being able to fully participate in opening number, a category of competition, or the awards presentation.
14. Contestants may NOT perform as guest talent for the event.
15. ~~Students must be present for at least 2 blocks of school on the day of the pageant to be able to participate in the pageant (school policy):~~
16. All contestants and Miss YCHS Pageant staff and crew will abide by the YSD1 mask policy and safety protocols in place that that time.

17. Quarantine: If a student is quarantined for the day of the pageant, the student may not participate. In this event the sponsor will refund the \$50 registration fee. The sponsor will try to make pageant day possible for any contestant who may be quarantined for a/some pageant rehearsals, but not for pageant day – there is no guarantee. Contestants are expected to help keep themselves and each other safe and well 2 weeks prior to the pageant and during pageant week.

Wardrobe Guidelines

OPENING NUMBER OUTFIT – This is not a judged portion of the competition, but it IS the first impression!!!

*Pageant T-Shirt (provided)

*Black Capri Leggings (mid-calf)

*White ankle socks

*Predominantly White Tennis Shoes

PASSIONATE PINK WEAR - Contestant is to wear a trendy outfit that shows off her sense of style with the theme of the color PINK! Pictures of suggested Proudful Pink Wear can be found on www.missychs.com under "Contestant Information" then "Resources." See example of the Rockn' Red Wear to give you ideas for PINK!

- Must be in good taste. (Age-Appropriate for a High School Girl-Nothing too short, too tight or too low cut)
- Please make sure that you accessorize your outfit to enhance the overall look. Accessories such as hats, jewelry & shoes can most definitely make or break your outfit.
- Business casual to cocktail attire – as long as the theme is PINK!
 - No jeans except PINK jeans.

EVENING GOWN - A floor-length evening gown that shows off sense of elegance & style.

- Must be a formal gown that is classy and in good taste. (Age-Appropriate for a High School Girl-Nothing too tight or too low cut.)
- Gown can be strapless but not low cut or plunging (sheer fabric or lace may be added). Strapless Dresses must be tasteful.
- Gown can have a slit, but nothing higher than 3-4 inches above the knee.
- No Flats! Shoes must be dressy high heels. Make sure that you can walk in them!
- Gowns should flatter your figure. (body style/build, coloring, hair, etc.)
- No midriffs allowed in the evening gown competition.
- NOTE: High School Pageant judges are notorious for deducting points for gowns that are not age or pageant appropriate (watch cleavage, slits, nude fabrics, cutouts, backs, etc.).

PRIVATE INTERVIEW – Miss YCHS Contestants ONLY - Contestant is to wear a dressy business outfit. A skirt suit or a pants suit is suggested.

- Must be dressy (professional) & in good taste. First impressions & looking the part are important!
- Skirts/dresses should not be any shorter than mid-thigh.
- No Jeans, Jeggings or leggings are allowed to be worn for interview.
- No Flats! Shoes must be heels of some sort...they don't have to be really high if you don't want them to be, just a High Heel of some sort always looks best...accessories & shoes are what can make or break your outfit!

TALENT– Miss YCHS Contestants ONLY - Outfits should enhance & compliment your routine.

- You MUST be in FULL Costume on the day of talent rehearsal. No changes in talent performance or in talent costume may be made without the approval of the Pageant Director after the rehearsal.
- The Pageant Sponsor, Pageant Director, and YCHS School Administration has the authority to assign performance changes or dismiss the performance altogether if the performance is not school appropriate.
- Costumes can be leotards, skirts, etc. but contestants MUST wear well-fitted undergarments such as bloomers.
- Understand that costumes that are too tight, too short, and not age appropriate will cause points to be deducted from individual score

Dressing Rooms & Contestant Chaperones

You will be allowed to have one female in the dressing room with you on the day of the pageant to help you change and primp – your Contestant Chaperone.

- This person will be allowed to go back and forth from the dressing room to the auditorium with their assigned wristband.
 - Contestant Chaperones will need to re-enter and exit the auditorium each time using the rear spectator doors.
- Contestant Chaperones are NOT allowed backstage, in the staging areas, or in the wings of the stage at any time.
- No males will be in the dressing room at any time.
- No significant others will be in the dressing room at any time.
- Contestant Chaperones should not take ANY pictures while in the dressing room at any time. Pictures may be taken out in the hallway.
- The YCHS Band Room will act at the dressing room.
 - We may potentially have several designated dressing rooms depending on number of contestants and social distancing requirement that that time.
- Contestant Chaperones must abide by the YSD1 mask policy and safety protocols in place at that time.
 - Is it the student's and parent's responsibility to communicate this to the chaperone if the chaperone is not the parent.

Headshots

- Contestants will be given a Headshot appointment time.
- All Headshots will be taken by the same photographer.
- Additional headshots cannot be submitted for use (for the program or for ads).
- Attire should be dressy to business-casual.
- The picture will show your face/hair, neck, and a small portion of your shoulders down to just above the bellybutton.
- The Headshot may appear in black & white and/or color.

- These Headshots may be used in any Pageant publishing including promo signs, media, Official Miss YCHS Facebook page, Pageant program book, etc.
 - Tip: Wear a neckline, a color, and accessories that are eye catching and flattering to your face shape, skin tone, and features.

Tickets/Programs

Tickets

- We plan to use TicketLeap as our electronic ticket provider (same as last year).
- At this time we are unsure of the capacity we will be allowed for the event. We will update you ASAP.
 - Ticket ordering will be open to all contestants' families first, and will then open to the community.
 - Ticket Pricing - \$12 – select your own seats

Programs

- Programs will be available to purchase for \$15. Only a limited number will be available. Contestants usually have an opportunity to purchase programs in advance to ensure their families secure a program.
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Opportunities Beyond Pageant Night

- All Sash/Crown Winners should wear their sashes to school the next school day.
 - Miss YCHS should plan to be an entry for the York Christmas Parade, Hickory Grove Christmas Parade, and the York MLK Parade (possibly others). The sponsor will complete the entry for each parade.
 - Miss YCHS will also have the responsibility of crowning the next Miss YCHS.
 - Miss YCHS and other class winners may also have other appearances and opportunities through the year. The sponsor will communicate what these may be. These students should make every attempt to fulfill this role as an ambassador.
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Communication

Pageant Coordinator & Director – Mrs. Laura C. Brooks

Email: lbrooks@york.k12.sc.us Room H115

Email Communication:

The Contestant and parent emails you provide on your electronic Contract/Application will be added to an email distribution list for the 2021 Miss YCHS Pageant. You will receive updates regularly.

Text Communication:

The Contestant and parent phone numbers you provide on your electronic Contract/Application will be added to our Miss YCHS Remind Text group. You may also sign up NOW by using the following instructions: Text @missychs to the number 81010.

Website:

Please access all Pageant documents at www.missychs.com

Miss Spirit of YCHS Ad Competition

Our young ladies have the opportunity to explore their community, community leaders and businesses to participate in a advertisement competition! Each contestant is given the opportunity to connect with local businesses by selling advertisements for the Pageant Program. Parents and businesses can show their support for the Miss YCHS Pageant or a particular contestant by purchasing an ad to appear in the Miss YCHS Pageant Program.

Ads sales made easy! Ad forms are to be filled out electronically at:

<https://forms.gle/LVYA2gC1TXPdDG61A>

The ad form lists the various levels of advertisements available. The ads range in price according to size. Here are tips to help you recruit sponsors:

1. Read the letter below.
2. Send the letter below via email or US mail to businesses, friends, and family.
 - a. You may also create your own letter with a personal touch from you! Make sure you include the link!!!!
3. Send a reminder email as the due date gets closer also asking if they have committed to purchasing an ad, so you can put them on your Official Ad Tally Form. You will also need to find out if they are mailing their ad payment to the school, or if you need to pick up personally from them and turn in yourself.

NOTE: Ads will NOT not be printed and will NOT be credited to the student unless ad payment is received.

Business Ads Information: 1 Page - \$100 ½ Page - \$50 ¼ Page - \$25

For businesses only. Businesses should fill out the electronic ad form and should attach logos/artwork to be used in the program in the form. The business may add a "Special Message" printed with their artwork for the Miss YCHS Pageant in general, or to a particular contestant. NO pictures of contestants may appear in a business ad. This includes group pictures or a contestant pictured at a business.

*The Miss YCHS Pageant reserves the right to create the business ad using logos, graphics, text, etc. found on business website or social media sites if artwork is not submitted for the ad by the deadline.

Personal Ads Information: 1 Page - \$100 ½ Page - \$50 ¼ Page - \$25

To be purchased and submitted by family, friends and fans of the contestant. Personal ads will include a "Special Message" from the purchaser, and an Official Pageant Head Shot of the contestant selected by the sponsor. No other photos will be

accepted or included with individual ads except the official pageant Head Shots. If you have a predetermined layout you may upload it electronically, but it SHOULD NOT contain photos of the contestant.

1 Line Text Ads: \$10

This is a 1 line text only ad that is 25 words or less.



Dear Business Owner/Manager OR my Personal Friends/Family,

On Sunday, November 21st, I will be competing in the 2021 Miss YCHS Pageant. The Miss YCHS Pageant is a character education program. The goal is to promote service, confidence, communication skills, poise, grace, and give a platform for the young women at YCHS to have a voice and to showcase their talents. I am excited about this journey I am about to embark upon and I'm looking forward to a day I will never forget!

In an effort to provide us with an experience that we will remember for many years to come, we invite your company to be a visible participant in our upcoming exciting and prestigious event. We are asking businesses/family/friends to support our Official Pageant program book. Last year's program book contained 140 ads from all over the area! Your assistance as a sponsor will not only publicize your company but it also helps me, as a contestant, compete in the **ad sales competition** to possibly be crowned as "Miss Spirit of YCHS" for my division.

In addition to supporting the pageant and me as a contestant, you will also be reaching limitless potential customers from all around our region in an effort to provide the maximum possible exposure for your business!

We celebrate young, strong, committed women. By investing in the role models of today, we strengthen our collective tomorrows. As a sponsor, you will contribute to a hopeful future by helping one individual develop and refine personal attributes such as self-esteem, public speaking, and confidence that will assist throughout life.

Please support me and the Miss YCHS Pageant by filling out the Sponsorship Form at:
<https://forms.gle/LVYA2gC1TXPdDG61A>

This form will also allow you to upload your ad artwork as well. We are unable to accept electronic payments for ads at this time so please let me know if you need me to pick up payment from you, or if you will be mailing your ad payment directly to the Pageant Director at YCHS. **My deadline for ad sales is October 20th**, so please fill out the form and turn in payment by then, so that I may receive credit.

Thanks so much for your consideration!

Contestant Name

Contestant's/Parent's Contact Information

*The Miss YCHS Pageant - Laura C. Brooks, Pageant Director
lbrooks@york.k12.sc.us - 803-818-6247
York Comprehensive High School - 275 East Alexander Love Hwy, York, SC 29745*

Sample ads

Congratulations to our 2019 Miss South Carolina Teen

Kellan Fenegan



**We are so proud
of what
you have
accomplished!**

2 Half Page Business Ad Samples



*Supports Kayla Cash
in the Miss YCHS Pageant!
Go Kayla ! We love you!*

**Proud
Supporters
Of The
Miss
YCHS
Pageant!**



Go Jennifer White!